

GMT: JON BJARNI THORSTEINSSO Location: FINLAND GMT CA: 4 **CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2009-2010 2010-2011 2009-2010 2010-2011 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club New **Dropped** Loss of Loss of Memb New Dropped Loss of Loss of Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb Memb Jul/Aug/Sep Jul/Aug/Sep 0 0 0 0 2 20 -27 -7 3 0 Oct/Nov/Dec Oct/Nov/Dec 0 0 0 0 24 22 -19 3 4 Totals Totals 7 0 0 26 42 -46 **Club Results 2010-2011** Membership Results 2010-2011 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 20 8.0 10 0.6 0 0.4 -10 -20 -30 Jul/Aug/Sep Oct/Nov/Dec Jul/Aug/Sep Oct/Nov/Dec Goal Actual Gain Loss C Goal Actual Dropped Gain Loss C Dropped Comparison of Membership Gain/Loss Comparison of Club Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 6 2 2 0 -2 0 -2 -4 -4 -6 -6 -8 Jul/Aug/Sep Jul/Aug/Sep Oct/Nov/Dec Oct/Nov/Dec Current Year Previous Year Current Year Previous Year YTD Status Quo Clubs 2010-2011 Gender Comparison 2010-2011 Status Quo Clubs Compared to Status Quo Members 6



